



CPP College of Business Administration MS Business Analytics Info Session

Fall 2023 Admission

COLLEGE OF BUSINESS ADMINISTRATION

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Presenters

- ❖ Dr. Yuanjie He (he@cpp.edu), program co-director MS Business Analytics, Professor and Chair, Technology and Operations Management Department, CBA, CPP
- ❖ Dr. Drew Hwang (dhwang@cpp.edu), program co-director, MS Business Analytics, Professor and Chair, Computer Information Systems Department, CBA, CPP
- ❖ Dr. Alis Zakarian (azakarian@cpp.edu), associate director, College of Professional and Global Education, Cal Poly Pomona

Note: this presentation will be available on our website.



California State Polytechnic University, Pomona and College of Business Administration

- 30 miles east of Los Angeles
- CPP – one of 23 campuses in California State University system
 - www.cpp.edu
- College of Business Administration graduate programs
 - One of the 9 colleges in CPP
 - <https://www.cpp.edu/cba/about/index.shtml>
 - CBA graduate programs - **Singelyn Graduate School of Business**
 - <https://www.cpp.edu/cba/graduate-business-programs/index.shtml>
 - MS Business Analytics
 - <https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml>

For program news and update, [linkedin.com/in/cppmsba](https://www.linkedin.com/in/cppmsba)

MS. Business Analytics

Core Skills	Fall	Spring	Summer
Business	<ul style="list-style-type: none"> Business Metrics and Analytics 	<ul style="list-style-type: none"> Industry Speaker Series 	<ul style="list-style-type: none"> Professional and Organizational Workshops
Data	<ul style="list-style-type: none"> Programming Foundation 	<ul style="list-style-type: none"> Data Management 	<ul style="list-style-type: none"> Big Data
Analytics	<ul style="list-style-type: none"> Statistics Essentials 	<ul style="list-style-type: none"> Advanced Statistics Predictive Analytics 	<ul style="list-style-type: none"> Optimization Social Media Analytics
Experiential	<ul style="list-style-type: none"> Business Analytics Challenges – Innovation & Idea Development 	<ul style="list-style-type: none"> Business Analytics Challenges – Analysis & Design 	<ul style="list-style-type: none"> Business Analytics Challenges – Implementation & Leading Change

MSBA Program Highlights

- CBA - AACSB accredited program
 - Offered by CPP College of Business Administration, administered by CPP College of Professional and Global Education
 - Degree programs from Cal Poly Pomona
- STEM program (36-month OPT)
 - CPT also available for international students
- Flexible roadmaps - one year or two-year length for full-time and part-time students
 - <https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml>
- Competitive program costs
- Project experiences throughout the program (<http://www.cppmsba.org/projects>)
- Networking and speaker series (<http://www.cppmsba.org/events>)
- Learn powerful toolboxes (Python, R, Tableau, Power BI, AWS etc.)
- Focus on business storytelling competences



Program implementation

- Format - in-person program with some hybrid instruction
- Time: combination of weekend sessions and weekday evening sessions
- Two roadmaps – one year and two year
 - 34 credits / 12 courses
- Cohort – start in fall semester
 - Cohort based program - courses offered in fixed semesters
 - Need to follow the program roadmaps.



Admission (May 1 - international & July 1 - domestic)

- The M.S. in Business Analytics program is open to students who hold a baccalaureate degree from a regionally accredited college or university.
- The admission to this program is based on the review of the following criteria:
 - Business or relevant education background with basic knowledge in Finance, Accounting, Marketing, Management Information Systems, and Organizational Behaviors, etc.
 - Demonstrated mastery of college algebra, statistics, and programming with a grade of “C” or better in relevant coursework.
 - Undergraduate degree with at least 2.5 Grade Point Average (or equivalent).
 - For International students: demonstrated proof of English proficiency, e.g., TOEFL score of 550 (paper-based), 213 (computer-based) or 80 (internet-based), or IELTS of 6.5 or above. (Duolingo test this year, 105 or above)
 - Two letters of recommendation (links sent to the references to upload the letters)
 - Statement of purpose
 - Current resume



Admission (July 1, 2023; **May 1, 2023** - international students)

- Admission process – 1. CSU Apply; 2. CPP admission office; 3. MSBA program review;
 - Admission office - <https://www.cpp.edu/admissions/index.shtml>
- International students - <https://www.cpp.edu/international/>
 - Minimum 6 semester credits as full-time graduate students
 - **Apply early – May 1 deadline for international students**

Program Cost and Financial Aid

- Tuition and fee costs
 - 34 units x \$825 and each semester around \$850 auxiliary fees from the university
 - One-year plan tuition (same for domestic and international students)
 - Total around $\$28050 + 3 * \$850 = \$30600$ ~ total around \$30k, excluding living expenses
 - Two-year plan tuition (same for domestic and international students)
 - Total around $\$28050 + 6 * \$850 = \$33150$ ~ total around \$33k, excluding living expenses
- Financial aid – FAFSA
 - <https://www.cpp.edu/financial-aid/index.shtml>
 - on campus work opportunity through <https://www.cpp.edu/campus-life/student-jobs/index.shtml>
- Merit based/need based/STEM/international/Women graduate assistantship –
 - Awarded once a year, application and faculty committee selections (\$1000 - \$2000)



CPP MSBA LinkedIn -

